

GCSE Business Studies Homework Map

Business teachers decide on what homework tasks are to be set for a particular class. Below is a list of possible homework tasks that you may be set

The homework map can be used to deepen a student's learning within Business Studies and aid their progress. A student can choose a task from below to complete at home (if not set by their class teacher).

Exam questions are displayed in blue; these can be beneficial for students who understand the knowledge within a unit, but need to extend their learning.

Year 10			
Legislation	Write down all the 'things' you cannot do at school because of health and safety	Ensure the employment law homework is complete	Create a safety guide for businesses to follow when employing new staff
Revision	Create 20 multiple choice questions about unit 2.	Explain the answers of the multiple choice questions to a friend.	Analyse the impact globalisation has on the UK economy (6 marks)
Unit 3 (Operations in business)			
Topic	Prepare	Consolidate	Deepen
Production methods	Describe how a conveyor belt works	Ensure the production homework sheet is completed	Assess the benefits of a cake business using job production over flow production.
Stock and suppliers	Research three different businesses for the sectors of production. Primary, Secondary and Tertiary.	Complete three stock and supplier homework sheets	Compare and contrast the impact of having a partner or

			non-partnered approach with suppliers.
Quality	Write a short story (less than 200 words) about a product which was poorly produced.	Complete the quality homework sheet	Research business which use TQM or a quality inspector and assess how it helps the business to be successful
Customer service	Create five points which new staff at a restaurant should consider when providing good customer service	Complete the homework sheet for customer service	Consider whether or not the industry a business is in, influences their measurement strategy for customer service
Revision	Create a mind map about unit 3	Chose a news story about a business and explain how the businesses operations may be affected	Analyse how having a m-commerce platform could impact a start-up business (6 marks)
Unit 4 (Human Resource Management)			
Topic	Prepare	Consolidate	Deepen
Organisational structures	Predict how businesses ensure communication is effective within the organisations	Draw the Saint George organisational structure	Analyse whether Saint George should use a tall or flat organisational structure.
Delaying and delegation	Using tall and flat structure, compare the effectiveness of communication.	Complete the Dynamo Ltd homework sheet	Recommend whether a start-up business should use a tall or flat organisational structure. In your answer you must consider (12 marks). <ul style="list-style-type: none"> • Delegation • Delaying

Recruitment	Investigate how Apple, McDonalds and JD recruit new staff	Complete the recruitment homework sheet	Create your own Curriculum Vitae
Motivation	Write down the three main reasons you complete your homework	Complete the Maslow hierarchy of needs homework sheet	Assess the drawbacks of using Maslow's Hierarchy of Needs in business.
Training	Research a brand's training package for new staff	Create the 'perfect' induction training package for new staff at a building site	Explain how a poor training package can affect an employee's motivation
Revision	Use Seneca Learning and gain 90%+	Pick 10 key terms from unit 4 and define them.	Learn the 10 terms definitions (until you know them off by heart).
Unit 5 (Marketing)			
Topic	Prepare	Consolidate	Deepen
Marketing mix (Price)	Chose 3 contrasting products and find out their prices.	Explain why the 3 products have the prices which they do	Analyse the impact to a business of using 'loss leader' pricing (6 marks)
Marketing mix (Promotion)	Research the top ten adverts of all time	Complete the promotion homework sheet	Research a public relations campaign, assess the impact this campaign had on the brand.
Marketing mix (Place)	List all the different ways businesses 'get' their products to their customers.	Find examples of businesses which use the three different types of intermediaries	Assess why a product can be cheaper on the brands website, than a dispatcher's website; such as Amazon

Marketing mix (Product)	Chose a product and describe what 'sets it apart' from its competitors	Complete the product life cycle homework sheet	Compare the Boston Matrix and the product life cycle
Market research	State five different ways a business can gain market research	Complete the segmentation homework sheet	Tesco wants to gain information on customers buying habits, in order to supply new products which, fit their wants and needs. Evaluate what type of market research they should use (12 marks)
Revision	Chose a product and explain its marketing mix.	Create a target market and link products which would suit that person	Explain the link between marketing, ethics and legislation.
Unit 6 (Finance)			