

Week		Year 9 GCSE	Year 10 GCSE	Year 11 GCSE	Year 9 BTEC	Year 10 BTEC	Year 11 BTEC				
1	T1a	Business in the real world - Enterprise - Factors of production - Franchising - Starting a business	Influences on business - Economics Globalisation MNCs	Marketing Finance - Internal and external sources - Cash flow - Revenue Break even and margin of safety	Enterprise and entrepreneurs	Component 1 - Exploring enterprises - Preparation	Component 2 - Planning for and pitching an enterprise activity - PSA completion				
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9	T1b	Business in the real world - Sectors of productions - Legal structures - Aims and objectives - Stakeholder	Influences on business - Competitive environment Operations - Lean production - Procurement	Finance - Balance sheet - Profitability - ARR	Roller Coaster Tycoon						
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15	T2a	Business in the real world - Locations - Opportunity cost - Businss plans	Operations - Quality control - Customer service - ICT Human Resource Management - Organisational structure	Finance Mock exams	My unique pizza						
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21	T2b	Business in the real world - Expansion Influences on business - Technology Ethics	Human Resource Management - Recruitment Motivations - Training Marketing	Further mocks and revision	Finance for business	Component 1 - Exploring enterprises - PSA completion	Component 3 - Frst attempt finance and marketing exam				
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25						T3a	Influences on business - Ethics evaluation	Marketing - Product - Price - Place - Promotion	Financial documents	Component 2 - Planning for an pitching an enterprise activity - Preparation	Component 3 - Final attempt finance and marketing exam
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31	T3b	Final contextualised project	Revision, work experience and external trip	The Marketing Mix							
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